

10 Years Providing high-quality affordable business tuition to the world **1998-2008**

AmbaiUniversity

AmbaiU

**International
Business School**

**American
Management
and Business
Administration
Institute™**

AmbaiU™ AmbaiUniversity™



AmbaiUniversity



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Also from AmbaiU: Business Management Certificate Programs. Visit www.ambai.org

This brochure is provided as a general description of the programs and may become outdated over time.

For current and comprehensive information please visit our website www.ambaiu.net



• Executive Business Diploma Seminars

College Level Courses Leading to the International BBA and MBA (*)

Core Subjects: Effective Business Negotiation - Economics for Business and Management - Strategic Management - Financial Management - Marketing Management - General Management (Personnel, Logistics, Quantitative tools, Operations. IT. Technology and Innovation)



• The International BBA/MBA Program

This is the **AmbaiU** Flagship Program, approved by the International Certification Institute (ICI) for the **Certified MBA Exam (CMBA)**

<http://www.certifiedmba.com/>



Structure of the Professional Business Training Program

- The following 11 Seminars are taken individually and Diplomas awarded for the different subjects as described below.
- Candidates who wish to earn the MBA degree that qualifies to sit for the **Certified MBA Exam (CMBA)** <http://www.certifiedmba.com/> are expected to pass all 11 Seminars and complete a Research Project.
- Students may select only individual Seminars and earn the individual Diplomas according to their specific interests, or they may pass all Seminars and subsequently earn the MBA degree by completing the required Research Project.
- Each Seminar is divided into Modules. After completing each module the candidates must work on a questionnaire for self-evaluation, and send a homework assignment to his/her tutor at AmbaiU.
- After the candidate has worked through all Modules of a Seminar, he/she must sit for a final exam taken online. Certification is based on an overall grade of 70% minimum combining the grades of the homework assignments and the final exam.
- Courses are self-paced, fully online and students can start at any time. You can see a demo of the **AmbaiU/Plato™** eLearning system by clicking on the *Course demo* link on the left of this page, or clicking



Executive Business Diploma Seminars

	Leading to the International BBA and MBA
The Art of Negotiation	<ul style="list-style-type: none"> Seminar 01.EBN - Effective Business Negotiation Successful candidates earn the Diploma in Effective Business Negotiations
Economics	<ul style="list-style-type: none"> Seminar 02.EMA - Economics for Business and Management - Macroeconomics Successful candidates earn the Diploma in Economics for Business and Management - (Concentration Macroeconomics) Seminar 03.EMI - Economics for Business and Management - Microeconomics Successful candidates earn the Diploma in Economics for Business and Management (Concentration Microeconomics)
Strategic Management	<ul style="list-style-type: none"> Seminar 04.ST1 - Strategic Management I Successful candidates earn the Diploma in Strategic Management (Concentration Strategy and Competitive Advantage) Seminar 05.ST2 - Strategic Management II Successful candidates earn the Diploma in Strategic Management (Concentration Core Competencies and Company Structure)
Financial Management	<ul style="list-style-type: none"> Seminar 06.F1FA - Financial Management: Financial Accounting Successful candidates earn the Diploma in Financial Management (Concentration Financial Accounting) Seminar 07.F2MA - Financial Management: Management Accounting Successful candidates earn the Diploma in Financial Management (Concentration Management Accounting)

<p>Marketing</p>	<ul style="list-style-type: none">• Seminar 08.MK1 - Marketing Management I Successful candidates earn the Diploma in Marketing Management (Concentration Strategic Marketing Planning)• Seminar 09.MK2 - Marketing Management II Successful candidates earn the Diploma in Marketing Management (Concentration Product Development)
<p>General Management</p>	<ul style="list-style-type: none">• Seminar 10.CMC - General Management (Concentration Core Management Competencies) Successful candidates earn the Diploma in General Management (Concentration Core Management Competencies)• Seminar 11.MIP - General Management (Concentration Effective Management and Investing Procedures) Successful candidates earn the Diploma in General Management (Concentration Effective Management and Investing Procedures)



The International BBA / MBA Program

The International MBA Program

This is the **AmbaiU** Flagship Program, approved as an MBA granting program by the International Certification Institute (ICI) for the Certified MBA Exam

- The AmbaiU MBA is awarded to candidates who:
 1. pass all 11 Seminars described above, *and*
 2. submit a Research Paper which reaches the required academic level
- AmbaiU MBA holders are accepted at the **Certified MBA Exam (CMBA)** <http://www.certifiedmba.com/> operated by the International Certification Institute of North Carolina, USA.
- A previous BBA degree is not required since the MBA program includes all core subjects covered in a BBA program. However a candidate can also choose to earn a BBA before continuing to the MBA.

The International BBA Program

- A candidate can also opt to earn a BBA / Bachelor Business Administration first, and later if he or she wishes, complete the Seminars and Research required for the AmbaiU MBA

[Learn More About Us ...](#)

<p>Our Mission</p>	<p>To be a first class College-level International Executive Business Training School offering online business courses and seminars of the highest quality. To deliver an executive online program at the level of the best external online university MBA (Master of Business Administration) programs.</p>
<p>The AmbaiU Vision</p>	<p>That our online business programs, online business administration programs and executive programs - Effective Business Negotiation, Economics for Business and Management - Macroeconomics, Economics for</p>

	<p>Business and Management - Microeconomics, Strategic Management, Financial Management: Management Accounting, Financial Management: Financial Accounting, Marketing Management, Core Management Competencies, Effective Management and Investing Procedures and the MBA degree program- are made available at an affordable price to all the world.</p>
<p>Our Core Competency</p>	<p>AmbaiU offers online business courses, and only online business courses. Why? Because AmbaiU's core competency is Business Administration. This is why we offer only Online Business Administration courses. We teach what our faculty members know well and practice daily... and nothing else!</p>
<p>About AmbaiU</p>	<p>AMBAI/ AmbaiU International Business School is the creation of a group of executives from different areas of expertise with many years of working experience at international headquarters and foreign subsidiaries of large US and European multinationals. They founded and operate this institution since 1998 with the sole objective of teaching Business Management and Administration via Internet at a very affordable cost for adult students regardless of their nationality or place of residence. The AMBAI/ AmbaiU courses reflect the international work experience of the developers and faculty, who constantly interact with many people from different nationalities and cultures in all aspects of business.</p> <p>The courses are in English but open to all persons of any race, sex or national origin living anywhere in the world except where restricted by local regulations.</p> <p>Since 1998 AMBAI, the American Management and Business Administration Institute and AmbaiU have been training successful men and women from more than 30 countries in General Management, Business and Finance. With AmbaiU's quality Web-based Online eLearning Courses, our graduates developed their skills for running successful businesses as owner-operators, or for advancing in their careers as professional managers.</p> <p>AmbaiU is an Independent International School for Advanced Online Business Studies. Faculty and officials -all volunteers- are executives of multinational corporations who donate their time and effort for this public service program. They are located in different countries and interact among them and with students via the Web.</p> <p><i>For that reason AmbaiU's Cambridge, MA address is a virtual liaison office used to process correspondence and faxes, not the physical location of AmbaiU's faculty and officials nor the legal domicile of AMBAI / AmbaiU. 📍 Back</i></p> <p>College-level programs</p> <ol style="list-style-type: none"> 1. Independent evaluations of these online business courses have judged them of being of college-level, including the qualification by the <u>International Certification Institute</u> that <i>the AmbaiU MBA program meets ICI's requirements of being an MBA degree granting program.</i>

2. Several Universities have accepted AmbaiU graduates for their advanced study programs based on the quality of our academic teaching. This decision is based on the judgment of each institution; we do not guarantee acceptance of academic credits given that AmbaiU has not yet formally applied for licensing/accreditation in any jurisdiction. Please notice that "*Accreditation is a purely voluntary, non-governmental process*" (The Distance Education and Training Council <http://www.detc.org/frequentlyQust.html>).
3. Top local and multinational firms as well as international organizations such as the UN have accepted AmbaiU degrees for hiring and promoting employees. Here again this depends on the individual case, since some employers consider only degrees from formally accredited institutions.

**Principal
Officers**

Carl K. Steudler, M.Sc. Econ. (LSE) - President

John Henry, Esq. - Secretary

Alex Baptist, Esq. - Head of Student Support & Services

Grisel Quagliano, CPA (UBA) - Executive Program Director

Alex C. Kasis, LBA (UBA) - Executive Program Director

Charles Lehrer, Esq. - Registrar

Dr. Javier Q. Amado, PhD (UBA) - Program Development Advisor

E.E.duMortier, Esq. - Program Development Advisor