



American Management and Business Administration Institute

Universitas International Business School

Alumni Satisfaction Survey June 2007

Survey was sent to all BBA and MBA AmbaiU degree holders

1- Quality of course materials

Poor	0.00%
Mediocre	2.33%
Good	44.19%
Excellent	53.49%

2- Quality of administrative support

Poor	0.00%
Mediocre	2.33%
Good	48.84%
Excellent	48.84%

3- Quality of teacher support

Poor	0.00%
Mediocre	4.65%
Good	51.16%
Excellent	44.19%

4- Price versus Quality relation

Poor	2.33%
Average	0.00%
Good	25.58%
Excellent.	72.09%

5- Overall usefulness of the degree for you

Not useful at all.	2.33%
Somewhat useful	16.28%
Considerably useful	25.58%
Very useful	55.81%

6- Your reaction to the material, teaching and service in relation to your expectations when enrolling

Disappointed	2.33%
As expected	27.91%
Somewhat over expectations	20.93%
Much better than expected	48.84%

7- Did the degree help you in relationship with employment?

Not useful at all	4.65%
Somewhat useful	41.86%
Considerably useful	25.58%
Very useful	27.91%

8- Did the degree help you in a general way (self-esteem, social contacts, prestige etc.)

Not useful at all	0.00%
Somewhat useful	20.93%
Considerably useful	25.58%
Very useful	53.49%

9- Where you accepted at any other university or College on the basis of your AmbaiU degree?

I did not apply, no need for other degrees	32.56%
I did not apply but may apply in the future	58.14%
I applied but my AmbaiU degree was not accepted	0.00%
My AmbaiU degree was accepted	9.30%